



Ryan Brown
Brand Designer

Hi I'm Ryan, a London-based senior brand designer with a purpose to add value and inspire growth through collaborative, meaningful and effective design thinking.

Contact

+44 (0) 7766 202 160
Ryan@BraanCreative.com

// [Linkedin](#)
// [Behance](#)
// [Creativepool](#)
// [Instagram](#)

I'm also a dad, husband, charity founder, mentor, rouleur, 3D hobbyist and collector of 90s football jerseys.

In my career, I've worked both agency and client-side and have been fortunate to develop my passion for branding by creating meaningful brand experiences - both on and off-line - for some truly amazing clients, ranging from government and education to sport and entertainment.

For me, the idea is 'king' in any creative process - regardless of the brief or medium - and is the key to creating any meaningful and memorable brand experience. I believe that creative thinking can be applied anywhere, and my purpose is to add value in any situation to help make the visions, dreams or goals of a client, colleague or mentee, a reality.

Awards

2020 Creativepool Annual //
Emerging Talent Award (shortlisted)

2020 Creativepool Annual //
ALF10s rebrand (shortlisted)

2019 Creativepool Annual //
Aaron Lewis Foundation (shortlisted)

2018 MYWW In-House Awards //
Chelsea Health Club rebrand (shortlisted)

2005 Stocks Taylor Benson //
Technical Student Award

Features & Articles

// [ADOBE CREATE // April 2020](#)

// [CREATIVEPOOL // July 2020](#)

Experience

BRAND BREWERY // Head of Design

June 2019 - Pres

Leading a team of four designers, delivering global brand events and campaigns for DHL Global, The Space and Leicester City FC. I have also been responsible for designing and implementing a company-wide creative process, that has increased productivity and output from the team, and ensured that everyone in the business contributes to and has a significant role to play in the creative process.

BRAAN CREATIVE // Freelance

Oct 2018 - May 2019

Working with several agencies and private clients, as well as assuming the role of Senior Brand Designer at MVF Global for four months (maternity cover).

CHELSEA FC // Creative Lead

June 2015 - Oct 2018

Initially responsible for leading a team of between six and ten designers, servicing all areas of the business from sponsorship to hospitality, matchday, membership and social media. Following a marketing restructure in 2017, I was responsible for the creative direction and implementation of the club's first ever global rebrand, and oversaw the strategic positioning of the brand (alongside the Head of Brand), as well as coordinating it's implementation with both the existing team, and external resource.

Previous agencies / roles:

LIQUID MARQUE // Art Director // Sept 2017 - Sept 2018

TCA LONDON // Senior Designer // Aug 2016 - Aug 2017

CLINIC LONDON // Senior Designer // Dec 2010 - Sept 2014

BELL DESIGN // Designer // Dec 2007 - Dec 2010

ENGINE GROUP // Designer // Dec 2006 - Nov 2007

NKD GROUP // Designer // June 2005 - Dec 2006

Tools

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dimension
Adobe After Effects
Adobe XD
Sketch

Mentoring

Re:Create Mentoring

October 2018 - Pres

Having led teams of up to ten creatives, I realised a love of learning from and sharing my knowledge, experience and insights with other designers through mentoring - both inside and outside of the workplace.

Since 2018, I have been a part of the Re:Create mentoring platform and have worked with a number of creatives at various stages of their career. In 2020, I was named one of the platforms Founding Mentors.

Working with and helping others realise their dreams and ambitions in this competitive industry is incredibly important to me and is truly one of the most rewarding aspects of my career.

// [Re-create.com/mentors/ryan-brown/](https://re-create.com/mentors/ryan-brown/)

Charity

In 2008, following the death in service of my best friend Lt Aaron Lewis, I founded the Aaron Lewis Foundation with Aaron's family and friends with the purpose of raising funds through sport and social for local disadvantaged children and ex-military causes.

Since then, we have raised over £300,000 in funds and established ourselves as one of the most supported volunteer-led charities in the South East. Our annual rugby 10s tournament is attended by clubs all over Europe and continues to grow each year, whilst we facilitate and support others running marathons, skydives, triathlons and so much more.

Aaron's legacy lives on through sport and we continue to encourage others to challenge themselves and inspire those around them.

// AaronLewisFoundation.org.uk

Education

University College Northampton // *September 2002 - May 2005*

BA (hons) Graphic Communication 1st class

Central Saint Martins // *September 2001 - May 2002*

BTEC Nat. Dip Graphic Communication

Westcliff High School for Boys // *September 1994 - May 2001*

3x A-Levels (inc. Art & English Literature)

11x GCSEs (inc. Art, Maths, English)

References

// [Available on request](#)